



## Opinion Poll: San Diego Voters & Short-Term Rental Impact

### METHODOLOGY

Axis Research conducted a poll of 400 registered voters living in San Diego, California. Interviews were conducted online with voters who were verified to be on state voter rolls. Interviews occurred over a five-day period, beginning Friday, February 23 and finishing Tuesday, February 27. An email invitation to participate in the poll was sent initially, with a follow-up email following one day later. The margin of error on these results is  $\pm 5.0\%$ .

### KEY FINDINGS

#### **San Diego voters are well-aware of the short-term rental industry.**

- 81 percent are aware of short-term rentals (STRs) and service sites like Airbnb and VRBO.

#### **Majority of San Diego voters would feel less safe living next to a short-term rental.**

- 58 percent of all San Diego voters would feel less safe if their neighbors decided to rent their home, apartment or condo out on a short-term basis.
- Higher percentages of women, senior citizens, Hispanic and Asian voters are concerned about their safety.

#### **Overwhelming majority of San Diego parents are concerned about their children's safety.**

- 77 percent of San Diego parents are concerned about their children playing outside if there was a short-term rental in their neighborhood where strangers are coming and going.

#### **Nearly four out of five voters agree commercial short-term renters hurt San Diego's vital workforce and affordable housing supply.**

- 79 percent believe when large real estate companies buy-up multiple properties to rent out as hotels, it drives up rent and housing costs, pushing out teachers, police officers, firefighters and service workers.
- Dads (85 percent) and women under age 45 (82 percent) are the most likely to agree.

#### **Super majority of San Diego voters believe short-term rentals need to be regulated, taxed and inspected.**

- 89 percent agree STRs should be subject to the same safety and fire regulations as a hotel.
- 91 percent agree STRs should be required to follow local and community zoning, health and safety rules.
- 89 percent agree STRs should be required to register with the appropriate agencies in the city and pay taxes.

#### **San Diego voters are leery of out-of-state real estate investors.**

- 69 percent agree out-of-state real estate investors should not be allowed to buy an entire apartment building or large portions of an apartment building, to rent as short-term rentals.

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