

# What Airbnb isn't telling Portlanders

**\$380  
million**

**Value of Portland's affordable homes  
lost to short-term rentals**

(Portland Housing Bureau - WWeek 9/1/16)

**41%**

**Percent of Airbnb revenue  
in Portland derived from  
illegal commercial listings**

(fivethirtyeight.com 8/24/16)

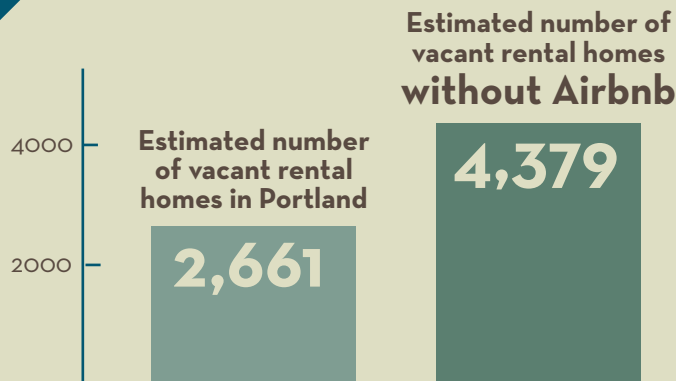
**The number of  
homes in Portland  
that could be made  
available to residents  
instead of tourists:**

**1,718**

(wweek, 8/24/16)

**40%** of Airbnb hosts in Portland have multiple listings

(www.insideairbnb.com/Portland)



(U.S. Census bureau, 2014; NW Multifamily; wweek 8/24/16)

**Black guests are  
16%  
less likely  
to be given accommodation  
on Airbnb than whites**

(Harvard Business School Study, 2016)